

# private community



## The Social Learning Network for Education

LearnCentral is a new *social learning network* that combines asynchronous social networking with real-time online communication, collaboration, and education. Now your academic institution, university system, school district, or industry organization can offer a custom-branded, private version of this best-in-class network for education to all your constituents—instructors, instructional designers, administrators, staff, students, and parents.

**LearnCentral Private Community** offers a custom-branded version with highly configurable privacy settings. Choose to have your own LearnCentral community where all member profiles, content, groups, and discussions are completely private. Or create a hybrid community where members and/or the community manager choose which resources are made available in the public LearnCentral network.

## Illuminate Inside

Whatever option you choose, all members get their own personal Illuminate vRoom™ for connecting with up to two other people or locations. And if you are a hosted Illuminate customer, you can use your own Illuminate rooms within the community. Deeper integrations with the entire Illuminate Learning Suite™ will be available in the future.

## Why LearnCentral Private Community?

- **Connect** with colleagues
- **Meet** in real-time
- **Teach** engaging online classes
- **Share** ideas, discuss issues
- **Develop** curriculum
- **Create** library of resources
- **Improve** instructor skills
- **Join** discussion groups
- **Collaborate** on projects
- **Conduct** training
- **Hold** live online events

*"The LearnCentral Private Community enables NYIT's Technology Based Learning Systems to provide a system of support for all of its programs. LearnCentral allows us to have the best of Web 2.0 but with the added security and resource sharing of a private community, all with the power of a direct integration with Illuminate."*

– Stan Silverman, Director, Technology Based Learning Systems

# private community at a glance

## features

## benefits

Custom branding and skinning	<ul style="list-style-type: none"><li>• Brand your community with your logo and color scheme</li><li>• Seamlessly integrate with your other web properties</li></ul>
Use of existing domain URL	<ul style="list-style-type: none"><li>• Maintain your brand and your users' confidence</li><li>• Offer comfortable, familiar environment</li></ul>
Advertising free	<ul style="list-style-type: none"><li>• Provide community pages without advertising</li></ul>
Access to global community	<ul style="list-style-type: none"><li>• Discover users and content within your own community and worldwide LearnCentral community</li><li>• Configure community access to completely private, open to world, or anything in between</li></ul>
Content access control/DRM	<ul style="list-style-type: none"><li>• Restrict use of proprietary and/or licensed content to community users</li><li>• Offer flexibility and control with privacy settings</li><li>• Empower administrators and members to share what they want with right audience</li></ul>
Content management and bulk data import	<ul style="list-style-type: none"><li>• Add and remove content with administrator option</li><li>• Easily pre-populate community with public, private, or licensed content</li></ul>
Integration with Elluminate virtual classroom environment	<ul style="list-style-type: none"><li>• Provide synchronous tools with single-room configuration of best-in-class Elluminate <i>Live!</i>® virtual classroom</li></ul>
Reporting	<ul style="list-style-type: none"><li>• View up-to-date activity reports to determine how much licensed content is used and more</li></ul>
Custom search federation	<ul style="list-style-type: none"><li>• Make your content in other data repositories searchable from within your private community and global LearnCentral community</li></ul>
Scheduled community events	<ul style="list-style-type: none"><li>• Hold variety of events that meet needs of your community members</li><li>• Provide ongoing professional development</li><li>• Bring in remote experts and guest speakers</li></ul>
Community communication	<ul style="list-style-type: none"><li>• Contact all or subset of members directly by email</li></ul>
Scalable, secure platform	<ul style="list-style-type: none"><li>• On demand, with no installs, upgrades, or maintenance</li><li>• Software runs on industry-standard, stable, scalable software stacks</li><li>• All login activity occurs over SSL, which can optionally be enabled for every page</li></ul>
99% service-level agreement	<ul style="list-style-type: none"><li>• Provide reliable environment for users</li><li>• Never worry about downtime</li></ul>

*"We stand on the precipice of an amazing new world for educators, where the ability to connect with each other both asynchronously and synchronously holds the promise of bringing incredible opportunity and engagement for them in their careers and for their classrooms."*

– Steve Hargadon

Get ready to connect, share, inspire, and be inspired! For more information, contact [sales@illuminate.com](mailto:sales@illuminate.com) or call (925) 271-7750.

