

The Pursuit of the Online Learning Holy Grail

Every organization has training demands that must be met. Training costs some companies 100's of millions of dollars a year. This investment into the organizations most valuable resource – human capital - is always a challenge. There are scheduling challenges, productivity demands, geographic challenges, travel and expenses, and budget cuts that are always treating training. These expenses must be managed, along while still conducting high quality effective training. The question arises, “how do organizations effectively conduct training”?

E-learning has evolved over the last 25 years into an effective method of delivery of learning. Paradigms that the classroom is the only way that learning can occur are no longer valid. Technologies today allow for both asynchronous and synchronous learning from anywhere at anytime. From streaming video to virtual classrooms technology has afforded an equal if not better delivery of learning.

In this presentation you will be able to understand what components are needed to create a learning environment online that allows for learning of skills that are most in demand. Learn how the use of Elluminate has allowed for “world class e-Learning” from The University Alliance (www.univeristyalliance.com).



Wayne Brantley, Wayne Brantley, MS Ed, PMP, CRP, CPLP – Wayne is the Senior Director of Professional Education for the University Alliance (www.universityalliance.com). Wayne has taught and consulted project management, quality management, leadership, curriculum development, Internet course development, and return on investment around the world to Fortune 500 companies. He has over 26 years experience from the Air Force as a project manager for AF technology training and curriculum development programs. Wayne has developed numerous AF and corporate training programs, classroom, multimedia, and Internet based programs. A dynamic presenter and trainer, Wayne has

spoken at numerous conferences such as; the Project Management Institute (PMI®), the International Society for Performance Improvement (ISPI), and the American Society of Training and Development (ASTD) annual conferences. Wayne is a doctoral candidate with Nova Southeastern University specializing in Computer Information Technology. Wayne is certified Project Management Professional (PMP) by the Project Management Institute, a Certified Professional in Learning and Performance (CPLP) by the American Society of Training and Development, and a Certified Return on Investment Professional (CRP) by the ROI Institute. Wayne is currently an adjunct faculty member at Villanova University.