



The eLearning landscape is evolving beyond the virtual classroom. And Elluminate is leading the way with support for the entire instructional cycle—what happens BEFORE, DURING, and AFTER your real-time, online session. Welcome to EDU 2.0!

## Engage more people in more ways

That's what teaching and learning in the 21st Century is all about. Now you can create portable, reusable learning content in just seconds—with Elluminate *Publish!*™ It's the affordable, easy way to make the most of your recorded Elluminate *Live!*® sessions.

Keep today's "digital natives" actively involved in learning with high-definition video podcasts. Create standalone multimedia recordings you can view even when not connected to the Internet. Store Elluminate *Publish!* recordings in your learning management system or on your website or portal. Send out via email or distribute on CD.

The Evolution of the eLearning Landscape. Powered by Elluminate.





## What does Elluminate *Publish!* do?

Leverage any Elluminate *Live!* recording by creating portable, reusable learning content. With Elluminate *Publish!* you can create a standalone multimedia recording that preserves interactivity or a video file in a wide variety of industry-standard formats: AVI, FLV, MP3, standard MP4, high-definition MP4 (H.264), OGG VORBIS, WAV, and WMV. The choice is yours.



### Video Podcaster

Your students are always on the go. Now they can catch a missed lecture on an iPod or iPhone whenever they want. Convert Elluminate *Live!* session recordings to rich video podcasts that capture shared applications, whiteboard content, chat transcripts, closed captioning, and all audio, including telephony. View these interactive recordings on popular portable devices without being connected to Elluminate.

### Elluminate Unplugged! Recordings

What about when you're not connected to the Internet? You can still experience the rich interactivity of an Elluminate *Live!* recording in its native format. Elluminate *Unplugged!* recordings maintain all the interactive features of the live session, like saving and printing whiteboard and chat, saving transferred files, and viewing user profiles.

Create standalone recordings to post to a web server, send via email, or distribute on CD-ROM. Anyone can view the recording on desktop computer or laptop—without ever having been in an Elluminate *Live!* session.

### Why is Elluminate *Publish!* the clear choice for educators?

- Meet needs of mobile students with anywhere, anytime viewing
- Facilitate on-demand, self-service, and informal learning
- Leverage content of Elluminate *Live!* session recordings
- Create high-definition video files or standalone recordings
- View content even when not connected to Internet
- Store video files on your own hard drive or post on web server
- Distribute recordings by email or on CD
- Reuse closed captioning created during live session

### The Next> big thing

Elluminate *Publish!*™ is a key component of the Elluminate Next> bundle. Also included is Elluminate *Plan!*™ for packaging content, outlines, and activities before the Elluminate *Live!* session. Now you can plan, present, record, and publish—all with Elluminate!

*“Elluminate Publish! V2 brings the power of our Elluminate presentations to all our users on any type of device. This capacity significantly magnifies the effectiveness of our professional development sessions by allowing teachers and staff to review content at the moment of need, effectively creating a just-in-time and just-enough training system.”*

– Stan Silverman, Technology Chair, New York State Teacher Centers

Experience the Elluminate difference for yourself. Visit [www.illuminate.com](http://www.illuminate.com) today!

Engage. Enlighten. **Elluminate.**